

FOR IMMEDIATE RELEASE

Tom Bowman's "Climate Solutions Project" Named as a Finalist for Prestigious Buckminster Fuller Challenge

May 1, 2009 – Signal Hill, CA – The Climate Solutions Project, founded by Tom Bowman, one of the premier interpreters of climate and energy science, has been selected as a finalist in the Buckminster Fuller Challenge. The challenge program, administered by the Buckminster Fuller Institute, awards a \$100,000 grant to support the development and implementation of a comprehensive solution that has significant potential to solve humanity's most pressing problems.

The Bowman-led initiative is a touring festival and exhibition that explores the risks and potential solutions to the climate crisis. Slated to visit 20 major U.S. cities and reach 10-20 million people, this culture-changing initiative will engage Americans directly with the issues and encourage social interactions to develop lasting solutions. Participants in the project include some of the nation's most respected climate scientists, economists, social scientists, and ethicists. The panel of distinguished jurors selected the Climate Solutions Project after rigorous review, based on the criteria that it "presents a bold, visionary, tangible initiative that is focused on a well-defined need of critical importance."

Tom Bowman, president of Bowman Global Change and founder of the Climate Solutions Project, is pleased that the jurors have recognized the far-reaching impact of this initiative. "This project initiates a nationwide dialogue about climate change solutions, allows the public to develop new national goals, and galvanizes their efforts to confront climate change as a society rather than as individuals," says Bowman.

The 2009 Buckminster Fuller Challenge winner and runner-up will be announced in May. The award will be conferred in a ceremony at the Chicago Museum of Contemporary Art on June 6, 2009.

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About Bowman Global Change:

Bowman Global Change helps organizations make sustainable transformations. Combining the expertise of renowned scientists, behavioral scientists, and business and government leaders, Bowman Global Change facilitates transitions through education, analysis, planning, communication, and consulting projects. The company is lead by Tom Bowman, an expert in green business, who has contributed his expertise to the National Oceanic and Atmospheric Administration, Centers for Disease Control and Prevention, the American Public Health Association and numerous exhibit industry groups. Bowman contributes a monthly “Ask Mr. Green” column to EXHIBITOR Online. Contact Bowman Global Change at 562.494.3400 or at www.bowmanglobalchange.com.

About the Buckminster Fuller Institute:

The Buckminster Fuller Institute is dedicated to accelerating the development and deployment of solutions which radically advance human well being and the health of our planet's ecosystems. We aim to deeply influence the ascendance of a new generation of design-science pioneers who are leading the creation of an abundant and restorative world economy that benefits all humanity. For more information, go to www.bfi.org.

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