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**FOR IMMEDIATE RELEASE**

**Bowman Design Group Honored with Star of Energy Efficiency Award**

June 21, 2010 – Signal Hill, CA – Bowman Design Group has been named honorable mention in the 2010 Stars of Energy Efficiency awards, for implementing energy efficiency measures that slashed the company’s greenhouse gas emissions by 65% in just two years. The awards recognize outstanding achievements in energy efficiency and are administered by the Washington, D.C.-based Alliance to Save Energy (ASE), a prestigious coalition of prominent business, government, environmental and consumer leaders who promote energy efficiency.

As the sole honorable mention award winner chosen from a field of 100 entries, Bowman Design Group was cited for its vision, hard work and commitment to energy efficiency. “The Alliance to Save Energy is proud to honor energy efficiency leaders like Bowman Design Group,” said Alliance President Kateri Callahan. “Through its commendable approach to energy efficiency in small business, Bowman Design Group saves money while significantly reducing its energy use and emissions.”

Tom Bowman, president of Bowman Design Group, says his company’s honor is significant because it recognizes the large contribution that small businesses can make in our country’s efforts toward sustainability. “Small businesses are nimble and self-motivated. The collective impact of our actions is our country’s greatest opportunity for saving energy in the near term. We can be the first responders and set an example for other business and organizations to follow,” says Bowman.

Bowman Design Group will be recognized publicly during the 18<sup>th</sup> annual *Evening with the Stars of Energy Efficiency* awards ceremony at the Donald W. Reynolds

Center on September 14 in Washington, D.C. The event is expected to draw over 500 guests, including members of Congress, CEOs, White House and other Administration officials, federal agency staff and press.

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**The Alliance to Save Energy** is a coalition of prominent business, government, environmental, and consumer leaders who promote the efficient and clean use of energy worldwide to benefit consumers, the environment, economy, and national security.